FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00148857 **Type of Permit:** STILL **Release Date:** 03/08/2019

Production Company SHOEDAZZLE.COM INC

Insured Company Name SHOEDAZZLE.COM INC

Contact Phone No. 1 213-389-8889
Contact Phone No. 2 714-928-2548
Fax
Address 2301 ROSECRANS AVE, SUITE 5100
EL SEGUNDO, California 90245

Production Title APRIL FOM LB

Type of Production Still Photo

Producer Kristen Dunn

Director Jimmy Matsuki

1st AD Diego Diaz

Production Manager Aya Diaz

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Kristen Dunn
Primary Phone Mobile - 316-655-7164
Secondary Phone

Location Assistant Jessica Bautista
Primary Phone Mobile - 323-807-8965
Secondary Phone

Fees

FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$65.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $215.00

Number of Locations 1

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Summary Information — Location

Permit Number	S00148857	**Location Manager**	Kristen Dunn
Production Company	SHOEDAZZLE.COM INC	Primary Phone	Mobile - 316-655-7164
Insured Company	SHOEDAZZLE.COM INC	Secondary Phone	
Production Title	APRIL FOM LB		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 3/11/2019 - 3/11/2019 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
COUNTY PARKING LOT GUIDELINES2.pdf
North Venice Parking Lot Map (Rev2 2017).pdf
Shoedazzle.April.148857.RECCTR.pdf
Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Spot Check	1

Filming Activities Exterior models against scenery; Muscle Beach & handball court;

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Production Title	APRIL FOM LB		

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes
COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

IF COMPANY HAS APPROVAL FOR VENICE PIER: Must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Christina Woods
LOS ANGELES CITY POLICE DEPARTMENT	Richard Priest
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Linda Ayers

Coordinator Note
No generator use or cabling.
No interior activities or equipment placement.
May not compromise fire/emergency protection systems without presence of UFSO.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
NORTH VENICE LOT/LA COUNTY MPI LOT
2100 Ocean Front Walk, Los Angeles, CA 90291

Parking Notes
Pay and park
12 spaces
Not permitted for ocean or sand activities on County Beach. Must park within marked parking stalls and display all paid parking receipts to avoid citations. Must not leave equipment or vehicles idling in parking lot adjacent to paddle tennis courts at any time. Must not impede beach concession operations.

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PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

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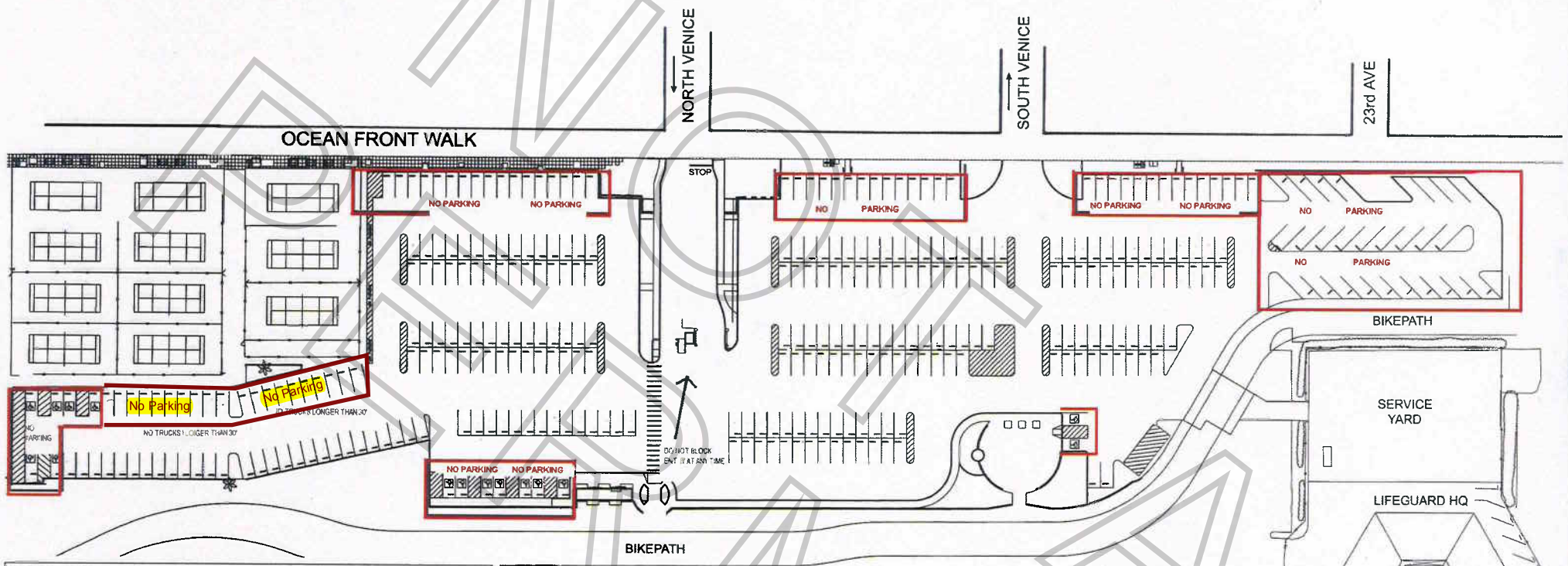
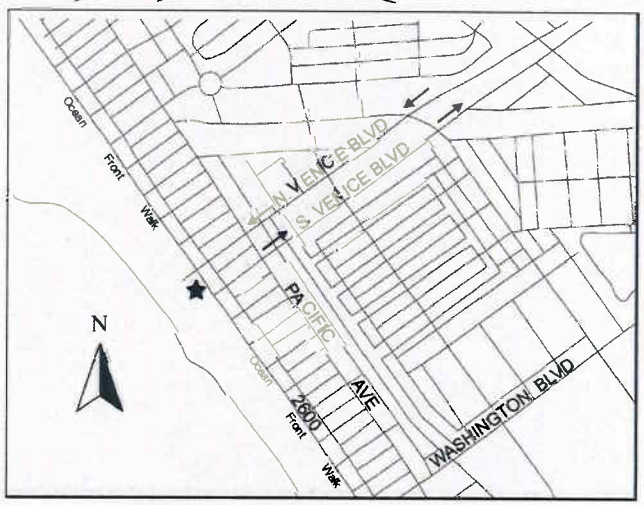
VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 BW CLS

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Permit #S0014857

PREVIEW

Permit #S00148857

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE REC CENTER

- **Ok to conduct Still Photography with B-Roll at Venice Rec Center at the Muscle Beach and Handball Court on 03/11/2019 (see plot plan).**
- **Ok to use handheld equipment and a cart.**
- **Must adhere to any additional Venice Rec Center guidelines.**
- **Must stay out of the Rec. Center Graffiti wall areas, Gymnastics Area, Basketball Courts, Skate Park and All Courts at all times unless arrange payment with Rec. Center.**
- **Not approved to alter the landscape/buildings.**
- **Not approved to have a generator on-site.**
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**
- **No on-site CREW PARKING or CATERING.**
- **Film permits do not provide exclusive use of a park or recreation area.**
- **No driving on the Boardwalk. No exceptions. Any vehicle driving N/S on the boardwalk will be fined $100.00 for each occurrence.**
- **Please put layout board or cardboard under each parked vehicle for oil or fluid drips.**
- **Staking into the grass or dirt is not allowed under any circumstances.**
- **A 20 foot fire lane must be clear at all times in the Windward Plaza area and entrances at Market Street and 17th Street.**
- **If you go over your permit time you must get a rider from Film LA and compensate the film monitor directly a fee of $38.00 per hour.**
- **Wednesdays are grass cutting days from 6:30am-11am.**
- **Venice Beach Recreation Center is a NON SMOKING FACILITY.**
- **Total number of Location Monitors will be determined by the Venice Park Office.**
- **Cable of the "Fly," for anything across the bike path.**
- **You may be required to steam wash the grounds if it is determined that your vehicles (Tracks, Oil, etc.) or filming caused the ground to become dirty. Total cost will be $425.00 which will be taken out of your security.**
- **You may not enter the grounds before 7:00am and not before due to maintenance servicing the grounds for daily public use and noise issues**

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for our residents in the vicinity of the park. Early call times require additional approval from senior staff and FILM LA.

- **Crew must provide their own trash receptacles**
- **Production Vehicle Parking is available at an additional cost per approval of Rec. and Parks staff.**
- **Please provide cable crossovers for all cable runs in a public area.**
- **All electrical distro boxes must be identified with cones.**
- **Public access is required at all times. No exclusive use of the facilities unless prior arrangements have been cleared with Recreation and Parks Senior staff.**
- **Condors, Cranes, Scissor lifts, generators will be billed at and additional cost.**
- **All speakers must face the ocean.**
- **Cancellation Policy: Less than 24 hours – No Refund**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- **No simulated sex allowed on Park property.**
- **No nudity allowed on Park property.**
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-148857
SHOEDAZZLE.COM INC – APRIL FOM LB
(VENICE RECREATION CENTER)

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SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by Modern Parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT